
November 2018

Dear Madison Families,

The Friends of the Madison Public Library (Friends) are asking for your help in our mission to support the Library. During our 80th Anniversary year, we will continue to help the Library meet the needs of our vibrant community. This Annual Appeal, along with our Minicourses, the biennial Touch-a-Truck community event and the Annual Gala Benefit (Saturday, March 23, 2019) help us to provide the Library with advocacy and funding for special programs, new acquisitions and up-to-date technology.

Your contributions to the Friends' Annual Appeal have helped to make the Madison Public Library the outstanding library that it is. When you or your children want to read or reserve a book, attend a lecture or story hour, take a minicourse, do some research or obtain passes to a museum, you choose the Madison Library. You know that you will be helped by dedicated and considerate professionals. The library exists to serve you, and we acknowledge that our accomplishments are due to your support.

Your generosity makes a big difference! This year because of your donations we were able to:

- Contribute over \$50,000 in quarterly payments to the collection and programming, including funding all costs of the **Summer Reading Program** for children, teens and adults in which 555 readers participated.
- Continue to fund the **Museum Pass Program**, including local and popular New York City museums: American Museum of Natural History, Children's Museum of Manhattan, The Frick Collection, Intrepid Sea, Air & Space, Guggenheim and the New York Historical Society.
- Partner with the Friends of the Madison Senior Center to fund the 34th year of eight free lectures in the **Summer Seminar Series** that attracted 648 attendees.
- Fund **special projects** by matching a Rotary Grant to purchase a portable TV monitor to be used for programs for adults, teens and children.
- Continue to support the bi-monthly **newsletter** and technical assistance for E-newsletters.

The Library is counting on the Friends not only to maintain but to increase their financial assistance as it moves ahead with the plans to revitalize its public spaces. As the staff and trustees assess the space needs of the Library, including community activities, the Friends intend to **focus on enhancing the areas for teens and children by contributing toward a new teen center, a craft and program area for children and the makerspace initiative.** We will continue to support an increased online and social media presence, the book collection, a variety of educational, cultural and technology programs for all ages, and an expanded use of technology.

The Friends are asking for your continued help to make the Library's projects for 2019 a reality with a fully tax-deductible donation. Your gift at any level - \$25, \$50, \$100 or more - will help. **It is easy to make your donation** by either returning your check in the enclosed envelope or going to the website www.friendsmadisonnjlibrary.org and making a secure donation. The Friends are a 501(c)(3) tax-exempt organization.

Sincerely,



Sylvia Lubber, Chair

On behalf of the Friends of the Madison Public Library

P.S. If your company has a matching gift program please be sure to include your company's form to maximize the impact of your gift.